



ANNUAL REPORT 2021



HELPING THE HELPERS

The year 2021 was monumental for North Coast Land Conservancy, as well as our entire North Coast community, as we together completed a five-year campaign to create the Rainforest Reserve.

Yet the driving force behind this project was the same that motivates each aspect of our work, large and small: Helping the helpers. That's our calling at NCLC. It may sound simple, and in essence, it is. Simple, yet sophisticated.

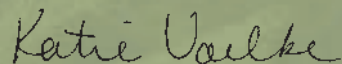
We live in an incredible place on the Oregon Coast. Natural beauty abounds, and we are reminded daily of its splendor. But there's more to it than that.

There are also phenomenal systems at work here, doing what needs to be done to cultivate climate resiliency and support life. The trees, plants and soil are taking carbon out of the atmosphere, storing it, and using it, as they are designed to do. Fungi, microbes and wildlife live in a harmonious and reciprocal relationship with the surrounding ecosystems. There is a network built around cooperation that involves a multitude of helpers, both on the land and in the sea.

So, what's our role in this grand scheme? To help the helpers—to protect, nurture and care for them, so they can do what they already do so well and we can move collectively toward healing our planet.

Through our acquisition of the Rainforest Reserve and our new position as stewards of the Cape Falcon Marine Reserve program, we can fulfill this vision in fresh, meaningful ways. We can support the connection and cooperation that already exists between the land and sea and the vast array of wildlife and plants who inhabit these ecosystems.

And we couldn't do it without you. Your dedication empowers our coastal conservation and allows us to consistently and steadfastly serve as nature's helpers.



Katie Voelke
Executive Director
North Coast Land Conservancy



For the full 2021 Annual Report, visit [NCLC-report.org/](https://nclc-report.org/)

PASSING DOWN A PASSION FOR CONSERVATION

A love for the coast runs deep in the McGraw family.

Growing up in Portland, Nancie McGraw regularly visited the Long Beach Peninsula. Her family then purchased a home in Gearhart, and these trips continued, eventually involving Nancie’s own children.

Nancie and her daughter, Katharine Murphy, cherish memories of tricycle rides, picnics on the beach, crabbing in Nehalem Bay, horseback riding, hiking and visiting with family friends.

“We just loved to go down there,” Nancie says.

While falling in love with the Oregon Coast, however, they also witnessed over-development and logging intruding on its precious and beautiful ecosystems. It became clear there was a need for careful planning in tandem with conserving ecologically significant areas.

Around this time Nancie got introduced to North Coast

Land Conservancy through Phyllis Reynolds, her friend and former board member, and began a long-term relationship with the organization that has now spanned nearly two decades.

“I BELIEVE PEOPLE WANT TO DO THE RIGHT THING,” KATHARINE SAYS.

About 10 years ago, Executive Director Katie Voelke approached Nancie about NCLC’s plan to conserve 3,500 acres within the Oregon Coast Range. This meeting marked the official start of the Rainforest Reserve capital campaign, with Nancie serving as the first—and longest-running—donor.

Soon after, she’d rallied several of her family members to support the project as well. Applauding her mother’s passion for conservation, Katharine says, “we’ve kind of

followed suit.”

Throughout the campaign, the family—including Nancie, her children and grandchildren—took a few trips to the reserve.

From the start, Nancie was motivated to support the campaign, not only because her own family loved this place, but she wanted “to save it for other people, too,” she says.

She and the McGraw family are hopeful for the future, trusting that others are growing increasingly aware of the need for conservation.

“I believe people want to do the right thing,” Katharine says.



Nancie McGraw

FINANCIALS

THE BIG PICTURE

Cash and investments
\$9,827,213

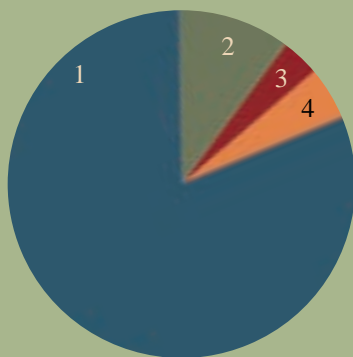
Land and other fixed assets
\$16,621,129

Total assets
\$26,448,342

Liabilities
\$270,674

TOTAL NET ASSETS
\$26,177,668

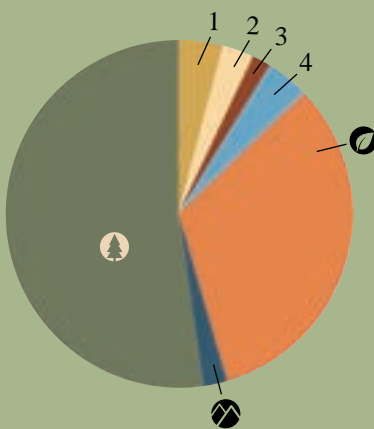
Our audited financial statements may be viewed at NCLCtrust.org/2021-finances.



REVENUE Where our support came from

1 Contributions related to land acquisition	\$6,069,645
2 Other Contributions from our supporters	\$784,201
3 Grants and fees	\$268,948
4 Interest and other income	\$371,379
TOTAL REVENUE	\$7,494,173

Please visit our website for a complete list of donors.



EXPENSES & RESERVES What your support paid for

1 Stewardship of the land we currently conserve	\$273,517
2 Working to acquire land for conservation	\$193,171
3 Education and outreach to connect the community to our work	\$114,018
4 Administration and fundraising	\$268,394
TOTAL EXPENSES	\$849,100

Value of conservation easement acquired	\$2,150,846
Value of land added to conservancy holdings	\$147,000
Funds set aside for Rainforest Reserve campaign	\$3,449,309



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The black petaltail dragonfly (*Tanypteryx hageni*) is a rare insect species found in the Rainforest Reserve.
Photo by John Dudley

FRONT COVER: NCLC conserved the 3,500-acre Rainforest Reserve in 2021. Photo by Justin Bailie