



NORTH COAST
LAND CONSERVANCY

ANNUAL REPORT 2019



Photo by Randall Henderson

TRANSFORMATION

That's the word that comes to mind when I look back on 2019. Maybe it was our summer celebration of the 15th anniversary of Circle Creek Conservation Center, and how that acquisition triggered NCLC's transformation from a little organization with high hopes but modest means into the bold, confident, big-picture organization we've become. Maybe it's my recent obsession with butterflies and their metamorphosis. Likely it's both of those things—and one more.

Years in the making, we are now in the final 18 months of a truly transformative project: a five-year effort to raise \$10 million to conserve 3,500 acres of coastal-fronting mountains as the Rainforest Reserve. It's not just NCLC that will be transformed by this project. The Rainforest Reserve will help shape Oregon's North Coast into a more sustainable community, a place where we are meeting the global challenge of climate change with meaningful local actions.

We're on a roll: we've even transformed our annual report this year! We're saving resources by sending out a smaller print report and using digital media to share highlights of 2019—another big year of growth at NCLC, thanks to your support. Check it out at 2019.NCLC-report.com.

We're honored and humbled by your confidence in NCLC and your willingness to help when needed. Our entire community is being transformed by the work we are doing here, *together*.

Katie Voelke

Katie Voelke
Executive Director
North Coast Land Conservancy



GET THE WHOLE STORY AT 2019.NCLC-report.com

Find the names of every 2019 donor and volunteer and more in our new digital annual report. Going digital lets us say a big THANK YOU while saving money and paper.

PROTECTING THE PLACE THEY LOVE

IT'S A FAMILIAR STORY: Susan Tone and Phil Blanton intended to spend a summer in Manzanita, drawn by the presence of family and by the area's natural beauty. That one summer stretched to a year. That was 20 years ago. Now it's hard to picture them living anywhere else, given their deep roots on the North Coast.



Phil Blanton and Susan Tone with Honeybee

The walls of their home are covered with original art, mostly by local artists, many pieces acquired in sales benefitting local organizations. Phil, a contractor, plays French horn in the community chamber orchestra. Every time Susan, a real estate agent, closes a sale, she makes a charitable contribution to a local group such as North Coast Land Conservancy in lieu of a gift to her client; it's her way of saying thank-

you and, in the case of second-home purchasers, introducing newcomers to the good things happening on the coast.

In 2019 Susan and Phil also became members of NCLC's Coast Legacy Circle, having named NCLC in their estate plans. "I'd like to donate a big chunk of money to the conservancy," Susan says, "but the reality is that we need to make sure our financial needs in retirement are met. This is a great way to contribute our money when we don't need it anymore."

"FOR A LOCAL LAND TRUST, THEY'VE DONE HUGE THINGS."

Why NCLC? "We've been really impressed by the way they've built capacity," Phil says. "For a local land trust, they've done huge things. Neal Maine was an inspiration. Now Katie Voelke"—Neal's successor as NCLC's executive director—"is an inspiration. It's been a privilege to watch the organization grow."

"We've seen a lot of changes" in the two decades they've lived on the North Coast, Phil adds. "Giving to the conservancy is what individuals can do to protect the place they love."

FINANCIALS

THE BIG PICTURE

Cash and other investments
\$4,351,717

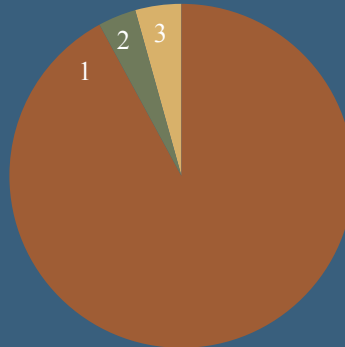
Land and other fixed assets
\$18,908,150

Total assets
\$23,259,867

Liabilities
\$57,590

TOTAL NET ASSETS
\$23,202,277

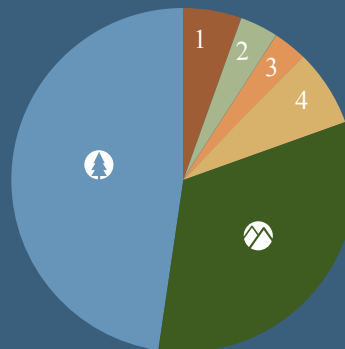
Our audited financial statements may be viewed at NCLCtrust.org/2019-finances.



REVENUE Where our support came from

1 Contributions from our supporters	\$3,554,344
2 Grants and fees	\$145,946
3 Interest and other income	\$157,351

TOTAL REVENUE **\$3,857,641**



EXPENSES & RESERVES What your support paid for

1 Stewardship of the land we currently conserve	\$224,920
2 Working to acquire land for conservation	\$179,650
3 Education and outreach to connect the community to our work	\$147,762
4 Administration and fundraising	\$197,924

TOTAL EXPENSES **\$750,256**

Value of land added to conservancy holdings **\$1,263,497**

Funds set aside for Rainforest Reserve campaign and future operations **\$1,843,888**



*Helping to conserve
Oregon's coastal lands, forever.*

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Columbia lily in the proposed Rainforest Reserve.
FRONT COVER: Waterfall in the headwaters of Ecola
Creek, in the proposed Rainforest Reserve.
Photos by Justin Bailie